

PRESS INFORMATION

SAVE THE DATE: April 29, 2021.

Agile Transformation Congress: Experience, understand and use New Work

Berlin. March 11, 2021. Get to know New Work, try it out and apply it directly to your own challenges: This is what participants will be able to do at the first "Agile Transformation Congress", which Seminaris Hotels is organizing together with its partners berliner team, Cisco and ethcon as a hybrid format at the Seminaris CampusHotel in Berlin on April 29, 2021 (<https://www.seminaris.de/en/agile-transformation-congress>).

The world of work is changing: Digitalization and the pandemic are accelerating the transformation and change processes already in progress in many companies. The topic of New Work and contemporary methods of employee management are crucial here. Remote leadership and agile working meet green thinking and the desire for sustainability. Companies should be aware of these trends and integrate them as flexibly and smartly as possible into their everyday work. The speakers at the Agile Transformation Congress will explain how this can be achieved: They will provide impulses from science, business and practice.

Participants of the hybrid event will experience what "Deep Dive Seminars" feel like and what can be achieved with agile methods such as Design Thinking or Scrum. The congress is thus aimed at everyone who wants to efficiently start, plan, control and implement change processes in their company.

Speakers at the congress on April 29 on board will include Prof. Dr. Carsten Feldmann, founding director of the Institute for Process Management & Digital Transformation (IPD) FH Münster, Münster School of Business, Markus Wörner, Head of Orgasmic Marketing and member of the salary council of einhorn products GmbH, and Marc Paczian, Head of Channel Solutions EMEA at Dropbox.

The event is the first congress organized by **Seminaris Hotels** on the topic of New Work. The whole event is organized by four partners who bring along everything that successful hybrid events need: State-of-the-art technology for digital conferences as well as a hotel company that specializes in New Work - with exciting creative spaces, professional materials as well as a network of coaches, moderators, speakers and trainers. **berliner team** is a consulting company with a lot of practical experience in terms of New Work and an experienced organizer of network meetings. Among other things, **Cisco** provides Webex Boards, which are used to make the content of digital conferences optimally visible. **ethcon** is an expert in the technical implementation of hybrid events and supports companies in their digital transformation.

The Agile Transformation Congress on April 29, 2021 is happening on a binding basis! Tickets are available now: Online participation costs 149 Euros, the ticket for the presence event in Berlin is available for 249 Euros. Upgrading from the digital ticket to the face-to-face ticket is easy and free of charge at any time. Those who can or wish to attend only half a day virtually can book this for 99 Euros. More informationen at www.seminaris.de.



CAP: Play Cube Seminaris CampusHotel Berlin (© Seminaris Hotels)

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